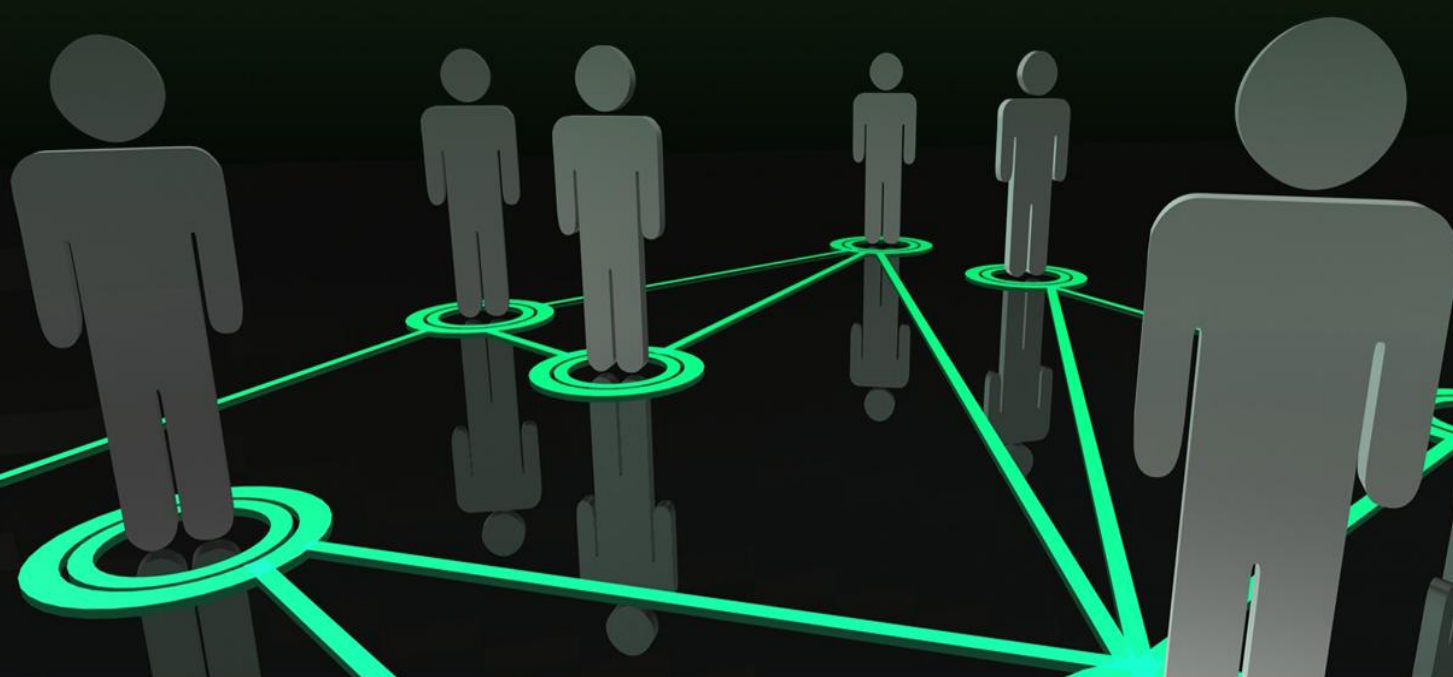


FREE AND LOW COST WAYS To Build Your Network Marketing Business



FREE AND LOW COST WAYS

TO BUILD YOUR
NETWORK MARKETING BUSINESS



Free And Low Cost Ways To Build Your Network Marketing Business

Brought to you by:

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**“Discover 6 Ways To Generate Targeted Network
Marketing Leads To Your Websites Even If You Are On A
Shoe String Budget!”**

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You are encouraged to print this book for easy reading.

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Unannounced Special
GMapper
Google Targeted Zip Code
& Global List Scraper

www.gmapper.com



GMapper

Multiple Keyword Search

Enter Keyword

Enter Zipcode

Clear Status Search Radius : Select up to a 90 mile radius

Total No. of records **4396** Total Results

Status For Process

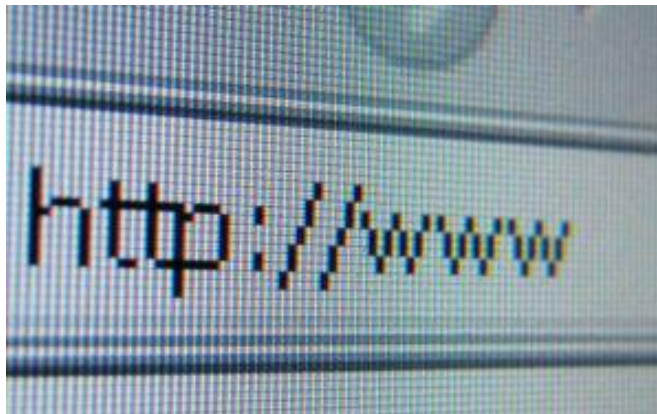
File Location

Free and Low Cost Ways To Build Your Network Marketing Business

**“Discover 6 Ways To Generate Targeted Network
Marketing Leads To Your Websites Even If You Are On A
Shoe String Budget”**

Chapter 1: Introduction

The Internet – The Most Inexpensive Way To Generate Endless Network Marketing Leads!



Are you sick and tired of buying dead beat network marketing leads or driving out of your house to meet prospects?

Ever thought about going all the way in network marketing only to abandon the idea because of a lack of finances? Well, your penny-saving days have come to an end thanks to the Internet's way of getting customers!

Welcome To “Free And Low Cost Ways To Huge Web Traffic!”

In this book, you will learn about 6 essential techniques that you can use to greatly boost your website's traffic without spending your life savings on expensive 'traffic generation' software or even paid traffic!

Yes, you don't need to invest your life savings in Google AdWords or pay through your nose for private advertising space on high traffic blogs.

These techniques are so powerful that it will help you create so much traffic; you will think you are in Internet marketing heaven!

So why do these techniques work? Here's the reason why:

- Your 'agents' of delivery are willing to promote YOU for free!
- You are sitting on fertile soil (high traffic websites)
- The owners of those websites have got something of value from you (and you will be giving it with minimal effort)
- You are relying on the massive duplicating power that the Internet has to offer!

NOTE:

Of course, I am not implying that all paid traffic is bad. Both free and paid traffic has its place in the grand scheme of things, but it is always better to start off with free traffic and monetize it FIRST.

And once you've mastered the art of monetizing free traffic, does that mean that you will do away with paid traffic?

Of course NOT!

If you are already making \$1,000 on autopilot you wouldn't mind investing \$500 of your monthly residual income into paid traffic to pocket yourself another \$1,000 monthly now would you?

The key is for anyone who is just starting out to 'plant their seeds' all over the Internet's soil. You can pick and choose which of your 'plants' grow faster and bear fruit and spend more time nurturing it.

It sure beats setting up a shop downtown, sitting there all day waiting for customers to arrive. So let's tap into the power of the fastest and most inexpensive business in the world right now!

Remember, the Internet has changed the way network marketing is done. You must make sure it is working FOR you rather than against you in the 21st century,

Chapter 2: Viral Marketing Fever!

Why Viral Marketing Is Extremely Powerful



Ever had Chicken Pox? It all starts from one member of the family getting infected by a friend or a relative. He brings the virus home and pretty soon the entire family gets hit by chicken pox... but not before the 'carrier' passes it to another friend's family!

This is what viral marketing is like – when you have the necessary tools to drive traffic to your website, your profits will be unstoppable! It becomes even more powerful when applied in network marketing.

Here are a few key components you will need to accomplish this feat:

- Advertisements placed in strategic locations (e.g. at the back of viral E-books)
- E-products with resell rights (any form that allows the product to be easily passed to another – master resell rights, unrestricted PLR rights, rebranding rights or giveaway rights)

- A viral software to refer your friends (e.g. Viral Friend Generator)



Finding The Right 'Carrier'

If you want to kick start your viral marketing campaign you will need to find a suitable 'carrier' for your 'viruses'.

By having the right carrier, you will be able to launch your campaign as swiftly as possible because it will take a while before the viral effect starts to kick in.

A suitable carrier would be an E-product that will easily fall into the hands of many readers automatically and it must have a targeted audience (related to that particular niche) who will find your ad useful.

However, you must choose the right kind of carrier. This carrier must either have a lot of credibility or an attraction factor that will appeal to the target audience or the resellers (other carriers).

An example of an effective carrier is that the E-product must have an appealing E-cover that will capture the attention of your prospects.

You must give them a reason to do the viral marketing work for you without you doing it yourself. The key is to set it up correctly **the first time** (choosing the best product to place your ad, writing a compelling advertisement and choosing the best placements).

Then, when your campaign launches, you won't need to do anything more other than watch the traffic flow in!

Spreading The Love

Now that you have found your 'carrier', 95% of the work will be done by your 'sales force' while you sit back and watch them spread the love.

They will promote the carriers for their own profit or benefit, while your ads and your links are sitting cozily in their books.

Here are a few examples of how the viral effect works out in the form of your E-products:

- Unrestricted PLR E-books or special reports. The easier it is for people to get their hands on your book, the better the traffic! Do not worry about people altering your ads – people are usually too lazy to alter the book. They will promote your links for you! The most appealing thing about unrestricted PLR is that people can SELL the PLR rights to others making it highly valuable!
- E-books or special reports with Master resell rights. The same applies as unrestricted PLR. Resellers can resell your books, bundle your books together as a package or into a fire sale or offer them as a bonus. You can watch as your books (and your links) fall into the hands of readers all over the world!
- Products with giveaway rights. If you have excellent content, people are more than willing to give away your book to others and the virus spreads. Although it carries less perceived value compared to a 'paid' product, nevertheless, it still has its usefulness if your content is good.

You can create as many viral campaigns as you can for your website. Once they are all setup, all you need to do is tweak your sales pages or landing pages to maximize your profits.

Recommended Resources

This software helps you to build a mailing list very quickly using the viral marketing principles mentioned above. Click [here](#) to check it out!



Chapter 3: Fire Sale Contributions

A Great Source for Paid Leads

What better way to get highly targeted traffic other than being a contributor for a fire sale!

If you don't know what a fire sale is, it is a **special type of sale with three important characteristics:**

- **Time limited (only last for a couple of days)**
- **Rock bottom pricing (but full of value)**
- **And it all comes with a theme**

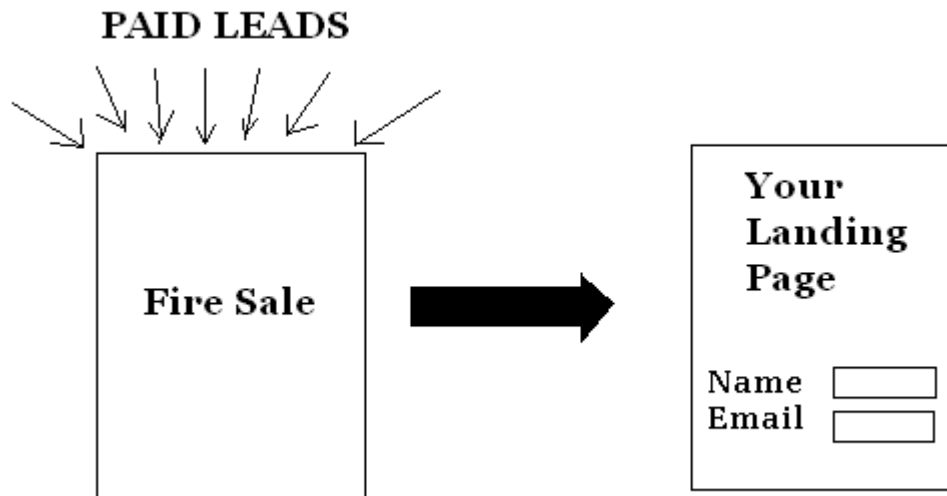
So what does that got to do with getting paid leads?

The nature of Fire Sales requires the merchant to sell tons of valuable products for a rock bottom price. Therefore, they would want to **provide as much value for the prospects as possible in order to guarantee a sale.**

In order to maximize the value, the merchant either:

- Sources for products on his own
- **Or he can do it the easy way by asking contributors to add their own products to the fire sale!**

If you know about a fire sale going on, what you can do is to ASK the merchant if you can add your own product as a bonus. Normally, they will allow the buyers to **download YOUR product by directing them to YOUR landing page!**



This is pulled off within a limited time frame so the scarcity factor involved. Paid leads are also very valuable because they are highly targeted traffic. The fact that they are willing to pay money to buy Internet marketing products shows that they are serious about making money online.

No Hard Selling Required!

One of the best things about being a contributor for fire sales is the fact that you do not need to exert additional effort in collecting paid leads.

Firstly, because people are **already pre-SOLD on the idea that your product is of value** and they will gladly opt-in to download your product.

You don't need to do a lot of 'convincing' either on your landing page or lead-capture form. All you need to do is write a simple, "Download here, exclusively for the subscribers of the Fire Sale!" and it will suffice!

Furthermore, there is always a theme involved with every Fire Sale. A good theme ensures that the subscribers are all willing to help you out and buy your product (if they are not sold on the idea of the product's value, at the very least, they will support your REASON for holding the fire sale and buy from you).

For example:

There was one highly successful Fire Sale executed during the year of 2007 called Send Us To U.S.



The theme was to send 3 desperate guys from Malaysia to the U.S. by funding their trip through the fire sale.

This garnered a lot of support all around the Internet community and people everywhere are contributing products and buying their package – the traffic they got is huge and if you happened to be a contributor to their fire sale, imagine the number of people downloading your product by opting in at your landing page!

Chapter 4: Blog Barrage

Find A High Traffic Blog

Home About Network Marketing About Me Resources Contact Us Advertise

MLM BLOG EXPERT

Discover How To Use The Internet To Triple Your Network Marketing Leads And Sign Up Within The Next 30 Days

Popular Posts

- Personal Development Scam?
- It's My Birthday!
- I Am OK!
- My 2007 Results and 2008 Goal
- Informal Networking Session on 2nd April
- The Greatest Myth About Making Money Over The Internet

Subscribe

Subscribe via RSS

Subscribe via Email...

Resources For Networkers

Network Marketers Wanted:
[CLICK HERE](#) for more downlines

Starting A Good MLM Blog

Posted by **khai**
October 23, 2008

Download Your FREE 'How Network Marketing Works' White Paper and CD.
[click Here here to download](#)

BLOG

Building a blog is one of the best ways to quickly gain credibility in the network marketing niche. But the problem with most MLM bloggers is that they are not as technically endowed compared to those in the Internet marketing niche.

Since MLM blogging is a crossover between network marketing and Internet marketing, it makes sense that network marketers should invest in some technical skills to improve their blog knowledge - especially considering that blogs are search engine friendly and it provides a great boost to your credibility as an MLM expert.

Claim Your How Network Marketing Works Blueprint And Audio CD NOW

Firstname:

Primary Email:

Blogging is one of the BEST tools for network marketing distributors!

How does one maximize from a high traffic blog when that blog doesn't belong to you or when your own blog has little traffic to begin with? How does one cope when he is new to Internet marketing?

Well, one of the fastest ways to get started out is to search for blogs that are constantly looking for content from contributors like the blog on the previous page.

Contribute Relevant Content

[The Marketing Blog Zine](#) talks about Internet marketing and making money online. It provides targeted traffic for anyone who wants to learn about Internet marketing.

If you want to divert traffic from blogs like these, what you can do is to contribute your own blog posts as a contributor.

Talk about topics that are relevant to their blog as well as your own. This is a good way to capture the reader's attention.

You will reap the following benefits:

- You get to tap into their traffic and drive traffic to your website
- You get to build your credibility online because you get to leverage on their 'authority'
- The blog post remains there for a certain period of time ensuring that you will get maximum exposure

Contribute Relevant Content

As mentioned above regarding credibility, there is one section that you must take note of because it is really valuable.

Beneath every article that you contribute, there is a section called the author's bio. This bio books allows you to 'sell' yourself and brand yourself as an expert in whatever niche that you are in.

A sample bio looks something like this:

=====
Article ©2007 Khai, all rights reserved. Khai is a product creation expert,
copywriter and E-consultant. He has created HUNDREDS of E-products online
within a span of 10 short months and has a strong passion for writing. For a dose
of his writings & newsletter, check out his blog at <http://www.aboutkhai.com>.
=====

Use this bio box wisely and you can be sure to drive tons of traffic to your
website!

Chapter 5: Article Directories

Find A Relevant Topic



Have you read the newspaper only to get the feeling that the very article that you are reading is already **published all over the Internet for a long time?**

Those articles are probably taken from article directories from the Internet, and yet it is a viable source for information on any niche!

If you want to drive tons of traffic to your website using a free or low cost way, then article directory submissions are the to go!

Why article marketing is so lucrative is because of the following reasons:

- Famous article directories have LOTS of targeted traffic. Thousands of people go to article directories to source for content (e.g. for your local newspaper).

- Similar to high traffic blogs, article directories also allow you to brand yourself as an expert.
- Some article directories rank high on the search engines – it allows your author bio to rank high on the SERP (search engine result page) and it even passes the PR (page rank) juice to your websites.

Write an article about product or something related to your website. (If you can't write, don't worry... you can pay someone as low as \$5 to get a quality article written for you).

Once your article is complete, do a search on Google for the search term – *“article directory”*.

You will find a list of article directories.

Choose one of them and register as an author or an article writer and contribute your article to the directory. It might take a few days or even a week to get an article approved, so make sure you are patient enough to wait.

Once your article is approved, it will remain on the 'front page' of that particular niche for a couple of days before it is 'pushed down' by newer article submissions.

Rinse And Repeat

One of the advantages of article directory submissions is that you can take the same article and author bio and re-use them over and over again.

What you can do is to 'cut-and-paste' the article and post the article to a list of article directories (when in doubt – use Google).

Occasionally, you may find the process too tedious; you can outsource it to someone else for a low price of \$27-37 dollars to submit that article for you to a few hundred directories.

If your article is well written, employing this outsourcing method will send a HUGE surge of traffic to your website so you must be prepared. This will not last forever because the articles do not remain on the top page all the time.

Make sure that you are not too 'sales pitchy' about your product or your website because some article directories are particular about the quality of the articles. They are after all, looking for quality content, not another sales letter.

Recommended Resources

If you are too lazy to write articles or you find ghostwriters too expensive, then [this](#) might solve all your article creation problems once and for all.



Chapter 6: Content Membership Contribution

Another Source Of Massive Traffic



Resell Rights Mastery

[Edit Profile](#) [Make Money](#) [Testimonials](#) [Help](#) [TOS](#) [Logout](#)

GOLD AREA



GOLD DOWNLOADS

- Gold Member Resell Rights Products
- Gold Member Templates
- Gold Member Private Label Articles
- Gold Member Advanced Reseller Strategies

ELITE ARTIST CLUB

- Elite Artist PS Action Scripts
- Elite Artist Bullets, Headers & Templates
- Elite Artist E-Course
- Elite Artist Video Tutorials

PLATINUM DOWNLOADS

- Platinum Resell Rights Products
- Platinum Private Label Rights Products
- Platinum Autoresponder
- Platinum Web Hosting

Gold Member Resell Rights Products

[1] [2] [3] [4] [5] [6]



Easy List Builders

By: **Geoff Shaw**
Retail Value: **\$17.00**

Special report on sure fire method to multiply your online income via opt-in list building.

Master Resell Rights included!
[Click here](#) to download now.



Nuttie Bums Report

By: **Arindam C**
Retail Value: **\$19.00**

Underhand BUM Marketing Strategies + 8 most commonly done mistakes you should avoid... starting today!

Give Away Rights
[Click here](#) to download now.

If you have your very own E-product, you can easily submit your product to a high-traffic membership site that provides quality content.

The concept is also similar to blog and article contributors except that it takes it up a notch to E-book creation.

The nature of these content membership sites requires new content to be added in from time to time.

What better way to get your own product in front of the eyes of thousands of resellers and Internet marketers who can't wait to **sell YOUR product for their own profits** (assuming that your product has resell rights to it of course).

The Members Are Your Resellers

If your E-product has master resell rights or unrestricted private label rights, you can be sure that your products will be all over the Internet in no time.

Resellers are always looking for products with a complete sales letter to it. If you have drafted out a sales letter that converts well, you can be sure that a lot of resellers will 'cut-and-paste' your sales letter and your E-book and sell it to their mailing list.

The same goes for certain PLR products as well.

The most important thing for you to remember is this – your books must constantly lead the readers to your websites.

Your links must be placed strategically in the E-books and as your E-books are duplicated all over the Internet, you can be sure to drive plenty of new visitors to your website – even if they are not in your circle of influence!

Recommended Resources

[Subscribe](#) to this membership site for free to gain access to TONS of E-products and submit your own here as well!



Also check out [Sure Fire Wealth](#) – an excellent source of E-products and one of the best membership sites on The Internet



Chapter 7: Flooding Your Site With Forum Traffic

Your Signature



A signature on the forum is something like a P.S. at the bottom of a forum post and it used as an advertisement for any website you are promoting. You can push forum traffic to your network marketing sites as well.

The signature is automatically inserted into some emails but it works very well in high traffic forums as well.

This is one of the best sources for free traffic that you can utilize. Here's how:

Write a one-liner description about yourself and place the URL of your site right beneath it.

e.g. Jimmy Sloth – Internet marketer and free traffic expert.
<http://www.jimmyslothmarketingtips.com>

The Right Niche



[Web](#) [Images](#) [Groups](#) [News](#) [Scholar](#) [more »](#)

[Advanced Search](#)
[Preferences](#)
[Language Tools](#)

[Advertising Programs](#) - [Business Solutions](#) - [About Google](#) - [Go to Google.com](#)

©2007 Google

One of the best ways to search for the right niche is to do a simple search on Google.

Find the niche you are targeting and enter the keyword followed by the word 'forum'.

(For example: if you are looking for visitors to check out your cooking website, do a search for the word cooking forum).

You will see a list of forums that you can tap into. Find the topic that everyone is talking about or asking a lot of questions.

These people are your gold mine! The reason why they keep asking these questions is because answers have yet to surface and this will be your chance to show them what your website has to offer!

Sign up as a forum member and start contributing as a regular. After awhile people will start noticing you and they will start replying to your messages. Some of them will click on your link and it will lead them to your website.

Certain forums also allow forum members to post their offers on the forum as well.

Recommended Resources

If are looking for Internet marketers, special discounts on Internet marketing products or joint ventures, be sure to check out [The Warrior Forum!](#)



Chapter 8: Summary

Getting Something Valuable For Free



Now that you have learned the art of driving traffic, you can use all these techniques to build your network marketing business on steroids!

The best thing about free traffic is that you don't have to worry about failing. After all, the worst thing that can happen is that you don't get any traffic and you've wasted some time.

But for most of the examples mentioned above, you will still have your E-products with you!

You still have your articles, blog posts, E-books that you can reuse for another website!

Here is a recap of what we've learnt:

- Viral marketing is one of the most powerful ways to drive traffic. Make sure you find the right 'carrier'!
- How to make use of fire sales and generate lots of paid traffic to your websites.
- How to become a contributor to high traffic blogs and increase your credibility, exposure and traffic!
- How to use **one** simple article and drive traffic from hundreds of article directories online
- How to make use of content membership sites by submitting your E-product and leveraging on resellers everywhere to promote your book for you!
- How to drive traffic from forums using signatures.

Make sure you take action and get started immediately!

To Your Success!

Recommended Resources

Voice Broadcasting

<http://www.phonebroadcastclub.com>

Email Broadcasting @ 5-20K a day

www.zipsender.com

Text Broadcasting

www.textbroadcastclub.com and www.a1txt.com

SEO

www.desktopseo.com

Forum Prospecting

www.eforumsubmitter.com

Traffic Exchange Software (Surf up to 30 at one time)

www.surf30.com

Upsell after the sale >> FTP/Zip & Unzip too!

www.compresspro.com

Ad Mall

www.FreeAdMall.com

Article Submitter & 300,000 article library

www.articleomatic.com

Dominating MLM

www.dominatingMLM.com

300 page MLM manuscript.

You will need an 800# voice mail system. The one I use is very good and well priced: [800Link](#)

MLM Social Network. It's for everyone in any MLM:
www.MLMSocializer.com

Twitter Submitter. Submit to millions with this easy tool:
<http://www.TwitterSubmitter.com>

K7 is also good for toll free numbers. <http://www.k7.net>

I also use DigitCom for toll free and voice mail www.digitcom.net
**please mention 310-599-0070 as referral*

Voice Broadcasting

Phone Broadcast Club	Predictive Dialer	Voice Shot
--------------------------------------	-----------------------------------	----------------------------

Solo Advertising Resources

Ad Gear Marketing	MySpace Sender	#1 Advertising Agency	Solo Ad Blast
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Email Broadcasting

Low Cost Marketing	Zip Sender
------------------------------------	----------------------------

Lead Resources

Lead Toolbox	Daily Leads Club	Millions of Leads	The List Guy
Free Leads	Free Survey Leads	Area Code Specific	All In One Leads
Local Leads	MLM Leads R Us	Piggy Back Leads	Lead Firesale

Lead/List Companies

Geneology Leads	DAJ Direct	Info Lists USA
New England Marketing	Unlimited Leads For Life! www.LeadMiracle.com	

Advertising

Newspaper Advertising	Newspaper & Magazine Ads	Ad Results.com	Inet Giant Free Ads
Best USA Today Pricing	PJS Marketing	2 Dollar Ads	Dynamic Solutions
Nationwide Newspapers	Home Business Advertisers	Ezine King	Boaze Ezine

Ezine Advertising

[Boaze Markeing](#) <recommended

Ezine Ad Net	My Wizard Ads	Ezine Locator	Ezine Marketing
Ezine King	Ezines R Us	Free Ezine Ads	Home Business Ads

Alexa

Alexa, an Amazon.com company was founded in 1996 and provides various services ranging from Web Search and Site Stats to a load of other marketing tools for the webmaster.

The site can be accessed at <http://www.alexa.com>

LinkPopularity.com

LinkPopularity.com runs a service that lets you know the link popularity of your website with most of the popular Search Engines. This is an extremely useful tool considering the importance of link popularity for Search Engine Marketing.

The site can be accessed at <http://www.linkpopularity.com>

Live Keyword Analysis

This tool as the name suggests analysis your website's keyword density. All you have to do is insert the insert your keywords and the text of your web page and automatically receive feedback about your keyword density.

This tool can be accessed at <http://www.live-keyword-analysis.com>

Tools from Marketleap

Marketleap offers a set of Search Engine Marketing and Analysis tools. These tools also give you critical data necessary to help you improve upon your current search engine marketing efforts.

Some of these are:

- Keyword Verification tools to check whether for a particular keyword your website would be ranked within the top 3 listings of Search Engines
- Search Engine Saturation tools that calculate the number of pages a given search engine has in its index for your website domain
- Link Popularity Check that gives a complete analysis of your link popularity.

The site can be accessed at <http://www.marketleap.com/services/freetools>

NetMechanic HTML Code checker

This tool checks the HTML code on your web pages for errors. Some of its functions include testing links, checking HTML code, rating page load time, and checking spelling.

The site can be accessed at <http://www.netmechanic.com/toolbox/html-code.htm>

OptiLink Link Reputation Analyzer

This tool analyzes your site to a top site for Search Engines. It provides recommendation on how to change the linking structure to improve the ranking of your website.

The tool can be accessed at <http://www.optitext.com/optilink/index.html>

PositionPro

Position Pro™ is a combination of tools providing you the ability to analyze your entire website like a search engine. It helps in finding pages that are acceptable to Search Engines, optimize keywords for content and phrases, and other tools for improving search engine visibility. This is a very useful tool.

The site can be accessed at <http://www.positionpro.com>

Website Management Tools

Websitemanagementtools.com offers a variety of solutions that analyze how well your website promotion strategy is working and where to focus your website promotion efforts for optimum results.

The tools include website ranking manager tools and robot manager tools and can be accessed at <http://www.websitemanagementtools.com/>

All-in-One E-Commerce Solutions

SOLOBIS – all-in-one solution comes with unlimited web hosting, domain name, unlimited auto responders, broadcast feature, custom web builder, file manager, link cloakers, JV manager, 500+ beautiful web templates, online support team, and many more. No HTML and programming knowledge required.

Recommended Payment Processors

2Checkout.com – start accepting credit card payments from customers from several parts of the world!

1Shopping Cart – Total solution. I have used them for years. Great system.



There are many other similar tools available on the Net. A few other tools worth checking out are:

- Desktop SEO – <http://www.desktopseo.com> 15 SEO tools in one.
- Robots.txt Validator - <http://www.searchengineworld.com/cgi-bin/robotcheck.cgi>
- Search Engine Optimizer - <http://www.se-optimizer.com/>
- SEM ROI Calculator - <http://www.pageviews.com/calculator.htm>
- SEO Tool Set - http://www.bruceclay.com/web_tool.htm
- SiteSnar - <http://www.sitesnare.com/>
- WebPosition Gold - <http://www.webposition.com/>
- WebRank - <http://www.webrank.com/>
- WordTracker - <http://www.wordtracker.com/>

Search Engine Information Resources

- [About.com: Web Search](#)
- [Search Engine Watch](#)
- [Search Engine World](#)
- [Traffick](#)
- [up2speed](#)
- [Indicateur.com](#)
- [Internet Search Engine Database](#)
- [Media Post](#)
- [ClickZ](#)
- [DIRECT and Catalog Age's Search Engine Marketing site](#)
- [Google Dance Monitor](#)
- [Google Zeitgeist](#)
- [RankWrite Roundtable](#)
- [SearchEngineblog.com](#)
- [Search Engine Dictionary](#)
- [Search Engine Guide](#)
- [High Rankings Advisor](#)
- [W3 Search Engines List](#)
- [Web Trends](#)
- [WebMama Journal](#)
- [Yahoo! Buzz Index](#)
- [iMedia](#)
- [NetMechanic Newsletter](#)

- [Pandia Search Central](#)
- [Planet Ocean](#)
- [Search Engine Optimization Tips](#)
- [International Internet Marketing Association](#)
- [World Association of Internet Marketers](#)

NEW! Unlimited Leads For Life!

Scraper Pro

www.LeadMiracle.com

Drop Cards

www.Drop-Cards.com





Ezines & Ezine Directories

Solo ezines are effective and inexpensive. A solo ezine is an ad sent out to an entire subscriber base of an ezine.

In making your decision in which ezines to advertise in It will come down to exposure and marketing budget.

Now the question is - what do you say in your ad of a solo ezine? The subject line has to be eye catching and make the prospect open the email out of curiosity. When you come up with your own ad you must put yourself in the place of your prospect. What kind of an ad would you respond to? Make your ad short and to the point. All you want to do in a solo ezine ad is to get people to click on your website link and opt-in to your auto-responder. The website does the informing for you, the ad stirs curiosity.

Recommended companies and prices are listed below. Some of the companies below also offer other services but only the price of the ezine ads are listed below. Remember that the more expensive ads normally means higher circulation. We do not list the circulation on this site as it changes for each company below and is listed on their sites.

Pricing below was current at the time of publishing.

Each link below is hyperlinked to a different company.

Ezine Directories

Ezine Directory 1	Ezine Directory 2
Ezine Directory 3	Ezine Directory 4
Ezine Directory 5	Ezine Directory 6

Ezines

Site	Price	Site	Price
Ezine Source	Free	Ezine Source	\$10.00
Ezine Source	\$15.00	Ezine Source	\$29.95
Ezine Source	\$50.00	Ezine Source	\$149.00
Ezine Source	\$149.00	Ezine Source	\$20.00-\$30.00
Ezine Source	\$44.00-\$105.00	Ezine Source	\$25.00-\$120.00
Ezine Source	\$10.00-\$199.99	Ezine Source	\$10.00-\$200.00
Ezine Source	\$55.00-\$198.00	Ezine Source	\$87.00-\$197.00
Ezine Source	\$45.00-\$389.00	Ezine Source	\$65.00-\$820.00

FREE ADVERTISING

Free Classifieds flat out work if you use them properly. You need to post ads daily in order to see results and you can post ads multiple times a day on many of the sites below. The key to free advertising is doing large amounts of ads consistently. One Hundred or more posts a day would be a great start.

Some of the companies below also offer more than one service. We do not list the circulation on this site as it changes for each company below and is listed on their sites.

Here is a list of the top rated free advertising sites.

Sell	Oodle	AdPost	Epage
Google	TheFlyer	Recycler	InetGiant
Expo.Live	AdlandPro	BackPage	UsFreeAds
AdQuest3D	Be Canada	DomesticSale	Rapid Classified
ChooseYourItem	ClassifiedsForFree	ClassifiedAds.com	FreeAdvertisingBlog
FreeAdvertisingForum	Free Advertising Board		

Safelist Auto Submitters

What is a Safelist? Safelists allow people to opt-in for information. While you have opted in for information it also allows you to send information. You will need to set up free email accounts. I recommend having about 10 different email accounts. A couple of these will be junk emails that will fill up daily. You will need to go in and delete emails each and every day. So when you join you will need one good email for admin and one junk email for the subscription.

The safelist company you utilize will send a test email to both emails. You will need to click on the emails to verify the email accounts are real. Once that's done you can start mailing. Many of these you can email to each and every day.

If you don't feel like constantly going in and deleting emails to keep your accounts clean then you need to take a look at this. An email with nightly cleaning. www.safelistemail.com

Here is a huge safelist directory with 4635 safelists and most of them you can join free. That's a lot of safelists. With this source you have no excuses on getting a lot of ads out there. www.safelistbuilder.com/index.asp

Recommended companies and prices are listed below. Some of the companies below offer more than one service but only the price of the safelists are listed. Remember that the more expensive ads normally means higher circulation. We do not list the circulation on this site as it changes for each company below and is listed on their sites.

Each link below is hyperlinked to a different company.

Pricing below was current at the time of publishing.

Each link below is hyperlinked to a different company.

Auto Submitters

Site	Price	Site	Price
Auto Submitter	\$1.00/month	Auto Submitter	\$1.00/month
Auto Submitter	\$5.20-\$22.95/month	Auto Submitter	\$9.95-\$24.95/month

SafeLists

Site	Price	Site	Price
Safelist Source	Free	Safelist Source	Free
Safelist Source	Free	Safelist Source	\$4.99/month
Safelist Source	\$34.50/lifetime	Safelist Source	\$39.95/lifetime
Safelist Source	free-\$8.97/month	Safelist Source	free-\$9.95/month
Safelist Source	free-\$9.95/month	Safelist Source	free-\$12.99/month
Safelist Source	free-\$14.95/month	Safelist Source	free-\$15.00/month
Safelist Source	free-\$19.99/month	Safelist Source	free-19.95/month
Safelist Source	free-\$20.00/month	Safelist Source	free-\$49.95/lifetime
Safelist Source	\$9.95-\$24.95/month	Safelist Source	Updating

Traffic Exchanges

A traffic exchange is a type of website which provides a service for webmasters in exchange for traffic. It is similar to the autosurf concept with the exception that traffic exchanges usually use a manual rotation.

A traffic exchange website receives website submissions from webmasters that join traffic exchange networks. The person who submitted the website then has to browse other member sites on the exchange program to earn credits, which enable their sites to be viewed by other members through the surf system. This increases the number of visitors to all the sites involved.

Almost all traffic exchange programs are free although many of them offer special features to paid members and offer credits for purchase.

This is a very simple Secret, but not widely published. Ask yourself these 3 questions...if you don't know the answers, I'll help you out with them below.

1. **Who views your advertising at Traffic Exchanges?**
2. **What do they want?**
3. **Are you giving them what they want?**

In a recent survey of Traffic Exchange users, it was revealed that 98.3% of Traffic Exchange users were only looking at other advertising to get hits and views to their own website.

98.3%!!

That means that they just want TRAFFIC FOR THEIR WEBSITE... are you offering them that when they look at your website on the traffic exchange?

Let's follow up by asking yourself these 3 simple questions:

1. **Would you ever walk into a McDonalds and try to SELL them a cheeseburger?**
2. **Would you ever walk into a fitness club and try to SELL them a fitness membership?**
3. **Would you ever walk into a grocery store and try to SELL them milk and eggs?**

Of course you wouldn't...so why would you ever think you could walk into a traffic exchange full of home-based business owners and try to SELL them another business opportunity.

So if you can't sell your business opportunity to them...what should you sell?

Here's the \$175,000 Secret

Sell them what they want.

Sell them TRAFFIC TO THEIR WEBSITE and TOOLS TO BUILD THEIR BUSINESS

Your Goal:

Build your list through the use of traffic exchanges by first offering "traffic" and "tools" to the traffic exchange users...then once they are on your list you can sell them what you want. (Hint: you won't sell anything until you get them on your list...)

Details in www.TrafficExchangeBible.com

Each link below is hyperlinked to a different company.

Traffic Exchange Source 01	Traffic Exchange Source 02
Traffic Exchange Source 03	Traffic Exchange Source 04
Traffic Exchange Source 05	Traffic Exchange Source 06
Traffic Exchange Source 07	Traffic Exchange Source 08
Traffic Exchange Source 09	Traffic Exchange Source 10
Traffic Exchange Source 11	Traffic Exchange Source 12
Traffic Exchange Source 13	Traffic Exchange Source 14
Traffic Exchange Source 15	Traffic Exchange Source 16
Traffic Exchange Source 17	Traffic Exchange Source 18
Traffic Exchange Source 19	Traffic Exchange Source 20
Traffic Exchange Source 21	Traffic Exchange Source 22
Traffic Exchange Source 23	Traffic Exchange Source 24
Traffic Exchange Source 25	Traffic Exchange Source 26
Traffic Exchange Source 27	Traffic Exchange Source 28
Traffic Exchange Source 29	Traffic Exchange Source 30
Traffic Exchange Source 31	Traffic Exchange Source 32
Traffic Exchange Source 33	Traffic Exchange Source 34
Traffic Exchange Source 35	Traffic Exchange Source 36
Traffic Exchange Source 37	Traffic Exchange Source 38

Traffic Exchange Source 39	Traffic Exchange Source 40
Traffic Exchange Source 41	Traffic Exchange Source 42

Newspapers & Magazines

Advertising in magazines and newspapers can be a very powerful way to drive traffic to your site. You can easily target specific geographic locations and reach a large group of people for a low cost of advertising dollar.

[DailyEarth Newspaper Directory](#): DailyEarth is the "Global Newspaper Directory" organized by U.S. and country list. All U.S. newspapers include a description of content and unique coverage offered by the newspaper and the geographic area covered by each publication.

Magazines

HBC	SOHO Jobs
Multi Listings	Entrepreneur
Wolf Enterprises	Home Business Magazine
Opportunity Connection	Nationwide Newspapers
Money Making Opportunities	Opportunity World Magazine
Small Business Opportunities	Network Marketing Business Journal

Newspapers

Top Papers	US Newspapers
WSPromotion	Wolf Enterprises
US Newspaper List	Newspapers Online
Newspaper Directory	American Classifieds
Specific Newspapers	Newspapers Worldwide

Advertising Connection	Nationwide Newspapers
Newspaper Classifieds	Newspapers in Your Area
Popular US Newspapers	Updating

SCAN Networks

Below you will find a listing of the SCAN (Statewide Classified Ad Networks) and other sources to purchase offline and print advertising. You can place ads across every newspaper throughout the entire state if you like. Through the SCAN network it's fast and easy and you only make 1 payment.

Alabama	Have your ad run in print across the state of Alabama. \$195 - 25 words or less. 850,000 Circulation.
Nebraska	Have your ad run in print across the state of Nebraska. \$195 for 960,000 readers.
Arizona	Have your ad run in print across the state of Arizona. \$330 - 25 words or less in 90 newspapers totaling 2 Million readers.
Nevada	Have your ad run in print across the state of Nevada. \$149 for state wide advertising.
Arkansas	Contact for pricing
New England	Have your ad run in 245 community newspapers to an estimated 4.7 million readers. \$275.00 For Your 25 Word Ad
California	Regional rates: Reach over 3 million Californians in Northern or Southern California! Place a 25-word classified ad in 100 newspapers for \$350.
New Jersey	Have your ad run in 151 papers with an estimated circulation of about 2.4 Million. \$399.00 For Your 25 Word Ad
Florida	Have your ad run in print across the state of Florida. 5 Million Readers - \$475 for 1 ad.
New Mexico	Have your ad run in 29 papers with an estimated circulation of about 240,000. \$154.00 For Your 25 Word Ad
Georgia	Have your ad run in print across the state of Georgia. 130 different papers \$300
New York	Have your ad run in print across the state of New York. \$425 - reach over 3 million people

Idaho	Have your ad run in print across the state of Idaho. \$150 - for 52 papers.
North Carolina	Have your ad run in print across the state of North Carolina. \$315 - reach 1.7 million households.
Illinois	Run your ad in 390 newspapers to an estimated 4.7 million readers. Ads start at \$225.00
North Dakota	Have your ad run in 89 different papers with total circulation around 400,000. \$139.00 For Your 25 Word Ad
Iowa	Run your ad in 248 newspapers to an estimated 1.2 million readers. \$275.00 For Your 25 Word Ad
Ohio	Have your ad run in 155 different newspapers with estimated 1.5 million circulation. \$295.00 For Your 25 Word Advertisement
Kansas	Have your 25 word ad run in 140 Kansas papers to an estimated 1 Million readers. \$300 For Your 25 Word Ad
Oklahoma	Have your ad run in 186 different papers reaching an estimated 1.3 million readers. \$285.00 For Your 25 Word Ad
Kentucky	Have your ad run in 70 papers to an estimate 800,000 readers. \$250 For Your 25 Word Ad
Oregon	Have your ad run in 80 different newspapers to an estimated 500,000 readers across Oregon. \$250 For Your 25 Word Ad
Louisiana	Have your ad run in 121 newspapers to an estimated 1.2 Million readers. \$265.00 For Your 25 Word Ad
Pennsylvania	Have your ad run in 158 different newspapers with an estimated circulation of a 2.5 Million. \$450 For Your 25 Word Ad.
Maryland	Have your ad run in 126 papers with an estimated 2.2 million circulation. \$495.00 For Your 25 Word Ad
South Carolina	Have your ad run in 101 different newspapers to an estimated 2.8 million readers. \$360 For Your 25 Word Ad
Michigan	Have your ad run in print across the state of Michigan to 140 different newspapers. 2.2 million circulation with an estimated 4 million readers. \$299.00 For Your 25 Word Ad
South Dakota	Have your ad run in 128 different newspapers with an estimated readership of 700,000 people. \$139.00 For Your 25 Word Ad

Minnesota	Have your ad run across the state of Minnesota to different 230 newspapers and nearly 2 million households. \$199 For Your 25 Word Ad
Virginia	Have your ad run in 98 different papers to an estimated 1.1 million households. \$250 For Your 25 Word Ad.
Missouri	Have your ad run to 209 different papers reaching an estimated 2.2 million readers. \$300.00 For Your 25 Word Ad
Washington	Have your ad run in 84 papers to an estimated 900,000 different households. \$195.00 For Your 25 Word Ad
Montana	Have your ad run in 66 different Montana newspapers to an estimated 240,000 homes. \$129.00 For Your 25 Word Ad
Wyoming	Have your ad run in 42 different newspapers reaching a total of 179,000 households. \$135.00 For Your 25 Word Ad